

Larry and Pat Kendall

Larry and Pat Kendall are Investment Partners for the National Strategic Selling Institute (NSSI). They have generously provided some of the funding for the NSSI to grow over the years, including the state-of-the-art Interact technology used in the NSSI Sales Labs.

Larry holds a Masters' Degree in Business Administration from Kansas State University and has engaged in the real estate business for 40 years. He is one of the founding partners of The Group, Inc., a real estate company that is owned equally by its sales associates and staff. The Group has 190 sales associates and six offices in Northern Colorado.



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Larry's community activities include: 2007 Kansas State University College of Business Administration Alumni Fellow, 2006 Colorado Realtor of the Year, 2005 Inductee into the Colorado State University Everitt Real Estate Center Hall of Fame, past-President of the Fort Collins Colorado Chamber of Commerce and the Fort Collins Area United Way, Business Person of the Year by Business World Magazine, and Entrepreneur of the Year by Fort Collins Inc. He is also a director of the FirstBank Holding Company and serves on the Kansas State University College of Business Dean's Advisory Board.

Pat received her B.S. in home economics and education and M.S. in foods and nutrition from Kansas State University. She then went on to earn her Ph.D. in nutrition education from Colorado State University. After an outstanding career, Pat retired as the associate dean for research in the College of Health and Human Sciences and professor in Food Science and Human Nutrition in May 2013. However, she still serves as professor emeritus in the Department of Food Science and Human Nutrition at Colorado State University.

Larry and Pat have two children, Kristin and Matt, and a granddaughter Tessa.