

National Strategic Selling Institute Corporate Partner Program

\$50,000

EXECUTIVE PARTNER

Includes everything in the Managing Partner, Senior Partner, Partner, and Associate Partner levels, plus:

- Exclusive sponsorship of the K-State Sales Team.
- Invitation to host one professional development workshop per academic year for the K-State Sales Team.
- Minimum five-year commitment.

\$20,000

MANAGING PARTNER

Includes everything in the Senior Partner, Partner, and Associate Partner levels, plus:

- Branded role-play room in the National Strategic Selling Institute suite.
- Invitation to host one professional development workshop per academic year for the Sales Ambassador organization.
- Membership on the National Strategic Selling Institute Advisory Board.
- Minimum two-year commitment.

\$15,000

SENIOR PARTNER

Includes everything in the Partner and Associate Partner levels, plus:

- Invitation to host one sales role-play competition on campus per academic year. The company determines if they wish to hold the sales competition during the fall or spring semester and must provide all resources to execute including student merit awards if desired.

\$10,000

PARTNER

Includes everything in the Associate Partner level, plus:

- Invitation to classroom guest speaking appearances that are offered once per semester for a total of two per academic year.
- Invitation to participate in one company-branded event on campus per academic year; company determines if they wish to hold the event during the fall or spring semester based on the list of available options.

\$5,000

ASSOCIATE PARTNER

- Included in the College of Business Corporate Partner Program, with special invitations to events hosted by Career Development.
- Promotion of company on website and literature available for students in the National Strategic Selling Institute suite.
- Customized landing page to promote the company to students enrolled in the certificate or major in Professional Strategic Selling.
- Invitation to exclusive events and activities (i.e. Fall Sales Week, Spring Sales Week, Benefit Auction).
- Invitation to participate in classroom role-plays and mock interviews related to the sales curriculum.
- Access to resume book for current students enrolled in certificate or major in Professional Strategic Selling.
- Online access to certificate or major in Professional Strategic Selling students' role-play videos with student permission.
- Access to survey to share current job postings on an internal website to be viewed directly by students enrolled in the certificate or major in Professional Strategic Selling.

(* Note: All prices are per academic year. The Executive Partner level is limited to one company; the Managing Partner level is limited to five companies.