Name: _____ ID # _____

DOE K-State: _____ Advisor: _____

Faculty Mentor: _____

Kansas State University
College of Business Administration
Curriculum and Graduation Requirement Guide
Bachelor of Science Degree in Business Administration

K-State Business
A COLLEGE FOR A CHANGING WORLD

FALL 2009

ALL CBA MAJORS

Must complete BAPP and Core Requirements

REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (MANGT-GM / MANGT-HR / MANGT-OS / MIS / ENTRP)

Must have 45 credit hours completed to declare major and at least 126 credit hours to achieve degree.

BAPP REQUIREMENTS (63 hrs)			Cr Hr	Gr
Communication Core Courses				
Expository Writing I	(ENGL 100)		3	
Expository Writing II	(ENGL 200)		3	
Public Speaking IA	(COMM 105)		2	
Upper level Communication Electives (6 hrs)				
1.				
2.				
Quantitative Core Courses				
College Algebra	(MATH 100)		3	
Gen Calc/Linear Algebra	(MATH 205)		3	
Bus/Econ Statistics	(STAT 350)		3	
CIS 101	CIS 102	CIS 103	3	
Info Tech for Business	(MANGT 366)		3	
Social Sciences (9 hrs)				
1.				
2.				
3.				
Humanities (6 hrs)				
1.				
2.				
Natural Sciences (1 lab required, 7 hrs total)				
1.				
2.				
3.				
Economics Core Courses				
Prncpls/Macroeconomics	(ECON 110)		3	
Prncpls/Microeconomics	(ECON 120)		3	
Business Core Courses				
Acctg/Business Ops	(ACCTG 231)		3	
Acctg/Invest/Financ	(ACCTG 241)		3	
Business Orientation	(GENBA 101)		0	

CORE REQUIREMENTS (21 hrs)		Cr Hr	Gr
Busi/Econ Stats II	(STAT 351)	3	
Principles/Finance	(FINAN 450)	3	
Management Concepts	(MANGT 420)	3	
Intro/Operations Mangt	(MANGT 421)	3	
Intro to Marketing	(MKTG 400)	3	
Business/Govt/Society	(MANGT 596)	3	
Business Strategy	(MANGT 595)	3	

International Overlay Course			
1.			

University General Education (UGE) Requirements

100+ level hours needed: _____

300+ level hours needed: _____

http://www.k-state.edu/uge

Restricted Electives: Any Humanity, Natural Science, Social Science, or upper level Quantitative Courses.

Unrestricted Electives: Any course numbered 100 and above offered for credit by any university department.

Nonbusiness Electives: Any course numbered 100 and above offered for credit by any Univ. dept. other than Business

GENERAL MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (9 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Major field Emphasis (12 hrs)			
Select 9 hrs from HRM and OSCM courses			
1. HRM course		3	
2. OSCM course		3	
3.		3	
Select 3 hrs from HRM, OSCM, or list in handbook			
4.		3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Restricted Electives (6 hrs)			
Unrestricted Electives (9 hrs)			

MANAGEMENT INFORMATION SYSTEMS (42 hrs)		Cr Hr	Gr
Major Field Requirements (24 hrs)			
Info Systems Fund	(MANGT 367)	3	
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Systems Analysis	(MANGT 656)	3	
Application/Data Models	(MANGT 666)	3	
Systems Design	(MANGT 570)	3	
Management of LAN	(MANGT 576)	3	
Systems Administration	(MANGT 686)	3	
Economics Elective (3 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)	3	
Restricted Electives (6 hrs)			
Unrestricted Electives (9 hrs)			

*MANGT 497 Topics in Management is a general topics course. Approval must be obtained from your Academic Advisor or the Mangement Department.

***Please see your advisor for addition information on graduation requirements, GPA policies, and program specifics.**

HUMAN RESOURCE MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (12 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Employment Law	(MANGT 535)	3	
Major Field Emphasis (9 hrs)			
*Topics in Management	(MANGT 497)	3	
Industrial/Labor Relat	(MANGT 530)	3	
Org Training/Develop	(MANGT 550)	3	
Mangt/Diversity/Work	(MANGT 560)	3	
Comp and Perf Mangt	(MANGT 623)	3	
Advanced HR Mangt	(MANGT 633)	3	
International Mgnt	(MANGT 690)	3	
Economics Electives (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)		
AND			
2. Economics Elective	(ECON)	3	
Restricted Electives (6 hrs)			
Unrestricted Elective (9 hrs)			

OPERATIONS and SUPPLY CHAIN MANAGEMENT (42 hrs)		Cr Hr	Gr
Major Field Requirements (9 hrs)			
Org Behavior	(MANGT 520)	3	
Quantitative Mangt	(MANGT 521)	3	
Human Resource Mangt	(MANGT 531)	3	
Major Field Emphasis (12 hrs)			
*Topics in Management	(MANGT 497)	3	
Ops Planning/Control	(MANGT 522)	3	
Mangt of Quality	(MANGT 641)	3	
Appl/Theory/Constraints	(MANGT 652)	3	
Bus Project Mangt	(MANGT 653)	3	
DB Mangt Supply Chain	(MANGT 660)	3	
Supply Chain Mangt	(MANGT 662)	3	
Marketing Channels	(MKTG 545)	3	
Economics Elective (6 hrs)			
1. Intermediate Micro	(ECON 520)	3	
OR			
Managerial Econ	(ECON 540)	3	
AND			
2. Economics Elective	(ECON)		
Restricted Electives (6 hrs)			
Unrestricted Elective (9 hrs)			

ENTREPRENEURSHIP (42 Hours)		Cr Hr	Gr
Major Field Requirements (18 hrs)			
New Venture Creation	(GENBA 240)	3	
Mktg Plan New Ventures	(MKTG 241)	3	
Finan for Entrepreneurs	(FINAN 561)	3	
Business Law I	(MANGT 390)	3	
Entrepreneurship	(MANGT 440)	3	
Small Bus Consulting	(MANGT 540)	3	
Major Field Emphasis (6 hrs)			
Acctg Proc/Ctrls	(ACCTG 331)	4	
Taxation 1	(ACCTG 342)	3	
Financial Reporting	(ACCTG 433)	3	
Small Business Ops	(AGEC 202)	3	
Employment Law	(MANGT 535)	3	
Bus Project Mangt	(MANGT 653)	3	
DB Mangt Supply Chain	(MANGT 660)	3	
Supply Chain Mangt	(MANGT 662)	3	
International Mangt	(MANGT 690)	3	
Advertising Sales	(MC 421)	3	
Global Advertising	(MC 423)	3	
Ad Media Planning	(MC446)	3	
Ad Techniques	(MC456)	3	
Consumer Behavior	(MKTG 450)	3	
Retailing	(MKTG 541)	3	
Prof Selling/Sales	(MKTG 542)	3	
Intgrated Mktg Comm	(MKTG 543)	3	
Marketing Channels	(MKTG 545)	3	
Services Marketing	(MKTG 546)	3	
Marketing Research	(MKTG 642)	3	
Economics Elective (3 hrs)			
Intermediate Micro	(ECON 520)	3	
Human Resource Econ	(ECON 523)	3	
Managerial Econ	(ECON 540)	3	
Labor Econ	(ECON 620)	3	
Ind Org & Public Policy	(ECON 640)	3	
Restricted Electives (6 hrs)			
Unrestricted Electives (9 hrs)			

Semester (Spring Summer Fall)	Year	
Semester (Spring Summer Fall)	**Year**	
Semester (Spring Summer Fall)	**Year**	
Semester (Spring Summer Fall)	**Year**	

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Intro to Marketing	(MKTG 400)		3	
Business/Govt/Society	(MANGT 596)		3	
Business Strategy	(MANGT 595)		3	

International Overlay Course				
1.			3	

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REQUIREMENTS FOR INDIVIDUAL MAJORS/PLANS (ACCTG / MKTG / FINAN / CIB / IIM)

Must have 45 credit hours completed to declare major and at least 126 credit hours to achieve degree.

ACCOUNTING (42 hrs)			Cr Hr	Gr
Major Field Requirements (24 hrs)				
Acctg Proc/Ctrls	(ACCTG 331)		4	
Taxation 1	(ACCTG 342)		3	
Theory/History	(ACCTG 641)		3	
Managerial Reporting	(ACCTG 432)		3	
Financial Reporting	(ACCTG 433)		3	
Acctg Non/Profit	(ACCTG 434)		2	
Auditing	(ACCTG 442)		3	
Acctg Research	(ACCTG 642)		3	
Economics Electives (6 hrs)				
1. Economics Elective	(ECON)		3	
2. Economics Elective	(ECON)		3	
Restricted Electives (9 hrs)				
Unrestricted Electives (3 hrs)				

MARKETING (42 hrs)			Cr Hr	Gr
Major Field Requirements (15 hrs)				
Consumer Behavior	(MKTG 450)		3	
Prof Selling/Sales	(MKTG 542)		3	
International Marketing	(MKTG 544)		3	
Marketing Research	(MKTG 642)		3	
Marketing Mangt	(MKTG 690)		3	
Major Field Electives (9 hrs)				
Retailing	(MKTG 541)		3	
Intgrated Mktg Comm	(MKTG 543)		3	
Marketing Channels	(MKTG 545)		3	
Services Marketing	(MKTG 546)		3	
Business Marketing	(MKTG 550)		3	
Sports Marketing	(MKTG 630)		3	
Electronic Marketing	(MKTG 635)		3	
Economics Electives (6 hrs)				
1. Economics Elective	(ECON)		3	
2. Economics Elective	(ECON)		3	
Restricted Electives (9 hrs)				
Unrestricted Electives (3 hrs)				

FINANCE (42 hrs)			Cr Hr	Gr
Major Field Requirements (18 hrs)				
Acctg Proc/Ctrls	(ACCTG 331)		4	
Careers in Finance	(FINAN 453)		1	
Finan Institution/Mrkts	(FINAN 510)		3	
Investments	(FINAN 520)		3	
Intermediate Finance	(FINAN 575)		4	
Cases in Finance	(FINAN 675)		3	
Financial Controllership Option (9 hrs)				
Managerial Reporting	(ACCTG 432)		3	
Financial Reporting	(ACCTG 433)		3	
Taxation I	(ACCTG 342)		3	
Financial Management Option (9 hrs)				
Accounting Elective (3 hrs)				
Managerial Reporting	(ACCTG 432)		3	
OR				
Financial Reporting	(ACCTG 433)			
Financial Management Electives (6 hrs)				
Int'l Financial Mangt	(FINAN 643)		3	
Securty/Portfolio Analys	(FINAN 653)		3	
Der Securities/Mrkts	(FINAN 654)		3	
Financial Services Option (9 hrs)				
Accounting Elective (3 hrs)				
Financial Reporting	(ACCTG 433)		3	
Financial Services Electives (6 hrs)				
Insurance	(FINAN 460)		3	
Commercial Banking	(FINAN 531)		3	
Real Estate	(FINAN 552)		3	
Security/Portfolio Analys	(FINAN 653)		3	
Prof/Financial Planning	(FINAN 661)		3	
Economics Electives (6 hrs)				
1. Intermediate Micro	(ECON 520)		3	
OR				
Intermediate Macro	(ECON 510)			
AND				
2. Economics Elective	(ECON)		3	
Nonbusiness Elective (3 hrs)				
Unrestricted Electives (6 hrs)				

CERTIFICATE IN INTERNATIONAL BUSINESS			Cr Hr	Gr
Foreign Language Courses				
Level 1				
Level 2				
Level 3				
Level 4				
Upper Level Language Courses (6 hrs)				
Class 1				
Class 2				
Required Course				
World Regional Geog	(Geog 100)		3	
Required International Courses				
International Marketing	(MKTG 544)		3	
International Mangt	(MANGT 690)		3	
Intern'l Financial Mangt	(FINAN 643)		3	
OR International Econ	(ECON 681)		3	
OR Development Econ	(ECON 682)		3	
One additional International Course:				
Study Abroad or International Internship (Semester Taken)				

Notes:
- Must earn 2.5 GPA on CIB courses
- At least 50% of the courses must be KSU OR KSU affiliate hours
- CIB must be earned concurrently with a degree it can not be awarded after a BS/BA

INTEGRATED INVESTMENT MANAGEMENT CERTIFICATE(15 hrs)			Cr Hr	Gr
IIM Core Courses (9 hrs)				
Principles/Finance	(FINAN 450)		3	
Intro Integrated Inv Mangt	(FINAN 451)		3	
Inv Mangt Concepts	(FINAN 500)		3	
Elective Courses (6 hrs)				
Financial Stmt Analysis	(ACCTG 445)		3	
Securty/Portfolio Analys	(FINAN 653)		3	
Comp Systs Fin/Inv Mgmt	(MANGT 566)		3	
Topics Finan Svcs Mktg	(MKTG 497)		3	

Notes:
- Must earn 2.5 GPA on IIM courses
- At least 50% of the courses must be KSU OR KSU affiliate hours
- Students can substitute FINAN 510 and FINAN 520 (both must be completed) for FINAN 500

Semester (Spring Summer Fall)	Year		
Semester (Spring Summer Fall)	Year		
Semester (Spring Summer Fall)	Year		
Semester (Spring Summer Fall)	Year		

Notes:

***Please see your advisor for addition information on graduation requirements, GPA policies, and program specifics.**